



**Zoe Clark**  
**Business & Marketing Education**

Odessa High School  
PO Box 248  
Odessa, WA 99159

Phone: 509-988-0577  
Fax: 509-982-0163  
Email: clarkz@odessasd.org

**TO:** FBLA Members and Parents  
**FROM:** Zoe Clark—FBLA Advisor  
**DATE:** May 9, 2023  
**SUBJECT:** National Leadership Conference

Congratulations! I am so proud of the hard work and commitment your child has demonstrated in order to qualify for the National Leadership Conference (NLC). Hard work is supposed to pay off, and this year, I believe for most it did! This is what I know for sure:

**Dates:** June 25—July 1.

**Location:** Atlanta, GA.

**Hotel:** Washington State has been assigned the Hilton Atlanta—255 Courtland St NE, Atlanta, GA 30303.

**Costs:**

**Conference Registration, Housing & Washington State Day: \$1,154.00**

- 6 nights lodging at Washington's official conference hotel—Hilton Atlanta
- NLC conference registration
- Washington State Day: which will include transportation to/from Six Flags, lunch at Six Flags, and dinner at Dave & Busters
- 10 state trading pins
- Spirit items for general session
- Washington FBLA NLC shirt and drawstring backpack

**Roundtrip Airfare Confirmed: \$1,250.11. Delta Airlines**

**Food: I estimate students will need \$50.00 per day for meals.** The Washington State travel package includes the cost of 2 meals on State Day (June 26th). The chapter will pay for one dinner and ASB will provide each student with \$20.00 for a second dinner. This makes the total estimated cost for meals **\$50.00 x 6 days = \$300.00- \$40.00 (ASB & FBLA) = \$260.00.** If your child has money in their individual account after all other NLC costs have been deducted, they will be allowed to withdraw up to \$44.00 per day for meals (\$12.00 for breakfast, \$12.00 for lunch, \$20.00 for dinner).

**OSD Contribution: The Odessa School District will provide \$200.00 towards the cost of the trip to each student.** The remaining cost will be deducted from the students individual account. Individual account balances must be \$0 by the time we leave on June 25th, *unless* your family is signed up for a fundraiser after NLC or I have communicated with your family directly.

**Tours/Activities:** Based on student input and working around the conference schedule, these are the following tours/activities we will be participating in and the costs:

**Top Golf: \$18.00**—This price includes two hours of game play, a sack lunch, and beverages.

**Atlanta City Pass: \$98.80**—This price includes admission to the Georgia Aquarium, World of Coca-Cola, and Zoo Atlanta, plus two more of our choice between the Fernbank Museum of Natural History, College Football Hall of Fame, and the National Center for Civil and Human Rights.

**Transportation:** MARTA Regular Fare = \$2.50. Once the schedule is confirmed, it may make more sense to purchase a 4 or 7 day MARTA pass. The 4 day pass is \$19.00 and the 7 day pass is \$23.75. In addition to



**Odessa High School**

MARTA public transportation, we will need to book a shuttle to transport us to and from the airport and hotel. Once this is confirmed, the cost will be divided amongst all attending the trip.

**Breakdown:**

Washington State Travel Package:	\$1,154.00
Airfare:	\$1,250.11
1st Checked Bag (2 ways):	\$60.00
Tours/Activities:	\$116.80
Food:	\$260.00
Less OSD Contribution	<u>-\$200.00</u>
Total <u>Estimated</u> Cost (transportation not included):	<b>\$2,640.91</b>

Airfare, Washington State Travel Package, tours/activities, and the airport shuttle will be deducted from your child's individual account. Your child will be responsible for paying for their checked bag, MARTA tickets or pass, and meals on the trip. In the past students it has been helpful if students have a debit/credit card, but please let your bank know that your child will be in Atlanta so they do not turn off card access once we arrive and the card starts being used.

**Communication:** I will post updates for parents on the FBLA tab on the school website. I have created a group text with myself and all the students attending NLC that I will use to communicate with them.

**Chaperones:** Lindsay Starkel and Lisa Martin will be our speech coaches chaperoning the trip. They are excellent!

**Fundraisers:**

**Doll Race:** The doll race will be held on May 31st. We will create personalized letters for anyone that would like them to send out to friends and family. You don't have to participate. All money collected will go directly into the student's account. You may sell as many dolls as you like. If you need more letters or heat sheets, let Melloney Deife or myself know. Everyone that sold dolls should plan to help at the race unless you have extenuating circumstances.

**Car Wash:** If a parent is interested in being in charge, you are welcome to hold a car wash. Usually 2 parents and 4 or 5 kids is a good combination. All profits go to those who work. This has been a good fundraiser in the past if the weather is right and it is advertised well. Typically Washington Federal has allowed the use of their parking lot. I can help facilitate purchasing materials and finding students to work, OR you can choose to host on your own (gather supplies, choose a date, advertise) and deposit the profit into your child's individual account. The benefit of being in charge on your own is that you can choose to accept Venmo/PayPal payments—this is not allowed if FBLA is purchasing the supplies and tracking the money.

**Paperwork:** Please read, sign and return the pink Field Trip Permission Form, the yellow FBLA NLC Honor Code, and the blue Field Trip Permission Slip Addendum form. This letter, the individual account sheet, and the rough draft schedule are yours to keep, and will also be posted on the school website if you need to reference later.

If you have questions, please feel free to contact me at by email at [clarkz@odessasd.org](mailto:clarkz@odessasd.org) or by phone at **509-988-0577**. Thank you!